



VISTA BEST Newsletter 1/2010

VISTA BEST

Best of the Best

UPVC Profile Producer



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Report

Vista Best at a glance

History

Vista Best was established in 2003 by a group of specialists with a prominent history in the polymer industry. Their goal was to provide a suitable platform to perform the latest industrial designs.

Targets

- Producing UPVC profiles in accordance with global standards
- Standardizing management systems
- Developing quality control and inspection laboratories
- Improving marketing strategies by implementing the latest information technologies
- Providing proper services and acquiring complete customer satisfaction
- Hosting seminars according to company policies
- Constant collaboration with various international organizations and obtaining information on future conferences, seminars and exhibitions

Vista Best is currently one of the biggest UPVC profile producers in Iran. After two years of vast studies and research in the field of UPVC profiles and laying out the physical groundwork, Vista Best shifted

its efforts to the purchase of production machinery.

The machinery and moulds were purchased from two reputable companies; Krauss Maffei of Germany and Greiner of Austria. This was the first step in starting the production of UPVC window profiles.

The start of Production

In the first phase of production Vista Best produced 15 types of UPVC profiles which were used in the fabrication of modern single and double glazed windows in accordance with the latest global standards, such as RAL GZ 716-1 of Germany and BSEN 12608 of EU. Then in 2008, in response to the demands of the local and international markets, company strategies and the Iranian national policies in regards to saving



energy, the production of a new generation of UPVC profiles with 5 chambers was launched. 13 types of the new 5 chamber profile went into production. At present Vista Best is producing 38 types of profiles.

Certificates

- Integrate Management system ISO 9001:2000, ISO 14001:2004
- Environmental Management 14001:2000 (UKAS, England)
- Quality Management ISO 9001:2000 (UKAS, England)
- Customer Satisfaction EN ISO 10002:2004
- Quality Management ISO 9001:2000 (BRS)
- OHSAS (UKAS, England)
- Production Quality CTP GOST (Russia)
- Vista Best Staff Training (Greiner, Austria)
- Technical Certificate (Building Research Centre)
- Formulation Approval (Chemson)
- Laboratory Approval (SKZ, Germany)
- Product Approval (EIQ)

Vista Best – Best Industrial Group

At the fifth seminar of Industry champions Vista Best was selected as the best industrial group in the UPVC window and door sector. The certificate of appreciation and statue were presented to Vista Best because of their constant efforts in the industry, production of 5-chamber UPVC window profiles, production of laminated profiles with a wooden design, increasing production capacity, various efforts to produce insulated profiles for modern double-glazed windows and doors in order to save energy in buildings and the introduction of UPVC foam doors which is the latest Vista Best project.



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At the 5th ceremony of Industry Champions,

VISTA BEST, UPVC Profile Producer, was chosen as the best industrial group within its sector

At the 5th ceremony of Industry Champions, Mr. Mohammad Javad Eghdamian, Chairman of the Board of Directors at Vista Best, was praised because of his constant efforts towards the UPVC profile industry and innovations in this field.

The 5th Ceremony of Industry Champions was held in 2010 in the Islamic Republic of Iran Broadcasting Conference Hall. The main purpose of the ceremony was to select the best industrial sectors and the most successful entrepreneurs.

Based on this report, the certificate of appreciation and statue were presented to Vista Best because of their constant efforts in the industry, production of 5-chamber UPVC window profiles, production of laminated profiles with a wooden design, increasing production capacity, various efforts to produce insulated profiles for modern double-glazed windows and doors in order to save energy in buildings and the introduction of UPVC foam doors which is their latest project.

The Minister of Industries and Mines, Ali Akbar Mehrabian; the Minister of Labor and Social Affairs, Dr. Abdolreza Sheikholeslami; Deputy Speaker of Parliament, Seyed Mohammad Hassan

Aboutorabi, the Director of the Parliament Industry Commission, Seyed Hossein Hashemi, and the Director of Industrial Development and Renovation Organization of Iran and a number of industrialists and economists were also present at the ceremony.

The ceremony's supreme panel selected Vista Best Industrial Group as the best producer in the UPVC profile sector. Vista Best was awarded a golden statue as well as a certificate of appreciation by the Minister of Industries and Mines, Ali Akbar Mehrabian.



The distinctive points and criteria based on which Vista Best was chosen as the best industrial group were: quality improvement, productivity, export, training, best position within similar products in terms of standard, quality, innovation, technical knowledge and skills, national and international awards and standards, the quality of raw material which are used in the production process and future plans to develop production.

A father's certificate of commendation in his son's hands

On the occasion of the 25th year of publication of the Plastic Industry magazine, active and veteran members of the plastic industry were honored.

The seminar was held in 2010 at the conference hall of the Iran Polymer and Petrochemical Research Center. Industry experts, authorities, university professors, industrialists and reporters attended the conference. Editor in Chief of Plastic Industry Magazine Ahmad Ali Saat Nia, veteran reporter Mohammad Heidari and industry managers were among the speakers.

The late Hadi Eghdamian who was one of the plastic industry founders was honored and his son Mohammad Javad Eghdamian Chairman of the Board of Directors at Vista Best accepted the statue and certificate of appreciation on behalf of the Eghdamian family.

The Eghdamian family with half a century experience in the industry is considered a leader in various plastic manufacturing sectors. Mohammad Javad Eghdamian, who is Chairman of the Board at Vista Best has continued his father's path in a different field in the same industry and is now recognized as one of the biggest UPVC

door and window profile producers in Iran.



At the end of the ceremony statues and certificates of appreciation were presented to twenty-five outstanding members within the industry in 5 categories. The categories included commercial companies & accessory suppliers, raw material suppliers, machinery & spare parts manufacturers, plastic, film & sheet producers and scientific, technical & social services providers.

A special statue and certificate was awarded to Mohammad Reza Nemat Zadeh - former Managing Director of the National Petrochemical Company and former

Minister of Industries and Mines and former Deputy Minister of Petroleum - for over 30 years experience in executive positions, establishing the largest petrochemical facility in Iran and being the most influential person in the polymer industry in the past 25 years.

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Report

Vista Best Press Conference

The necessity of popularizing the use of modern UPVC windows

Europeans turned to UPVC windows over fifty years ago because they realized the importance of energy conservation.

In a press conference, held by the Board Members of Vista Best, Mahmoud Sedaghat (who is also a Member of the Board of the Iran UPVC producers' council) said "Today, UPVC doors and windows are recognized as fully insulated products. Thus they have replaced aluminum, metal and even wooden windows throughout the world."

Regarding the production of UPVC profiles (modern windows) in Iran, the Managing Director of Vista Best Industrial Group said "Considering the country's need for residential, commercial and administrative buildings, and the importance of using high-quality constructional materials, also the remarkable role of UPVC double glazed windows in reducing energy consumption, the producers of UPVC profiles and windows should have more support." Highlighting the advantages of using UPVC energy efficient windows, he continued: "The insulating properties of UPVC windows not only keep heat inside the home,

but they will also help to keep out noise and dust."

"30 to 40 percent of energy in buildings is lost through windows and doors. By using UPVC double-glazed windows that same amount of energy can be saved."

He also mentioned that "We produce our products according to the latest global technology and European standards. Our machinery was purchased from the most reputable and reliable companies; Greiner of Austria and Krauss Maffei of Germany and our products totally comply with European standards. Vista Best profiles are produced to suit even the harshest climates in Iran."

"30 to 40 percent of energy in buildings is lost through windows and doors. By using UPVC double-glazed windows that same amount of energy can be saved."

In regards to the technology of UPVC profile production he explained: "PVC is a fine polymer which is used in different industries. By adding organic and mineral materials, it is turned into UPVC which is used in the production of modern double and triple glazed windows".



Vista Best's prominent presence at the 10th International Seminar of Mass Constructors and Active Members of the Construction Industry

The 10th seminar of Mass Constructors and Active members of the Construction Industry was held in February of 2010 in the Islamic Republic of Iran Broadcasting Conference Hall. The main purpose of the seminar was to introduce the mass constructors and to discuss the problems within the industry.

Members of Parliament, Mayors, Members of the City Council, Members of the Construction Engineering Organization, university professors, Managers of contracting and consulting companies in the field of construction and several mass constructors attended the seminar. Topics such as modern building systems, industrialization, decreasing construction costs and building quicker, cheaper and durable structures were reviewed.

Vista Best UPVC profile producer was praised as one of the active members in producing modern construction materials which are applied in mass construction projects. (Vista Best was also chosen as the best industrial group in the 5th festival of Industry Champions.) Mohammad Javad Eghdamian, Chairman of the Board of Directors at Vista Best was awarded the golden statue.

The seminar included an exhibition area where attending companies could showcase their products.



Report

Vista Best's continuous presence at building industry exhibitions and seminars

The 9th International Exhibition of Building Industry, Tehran

The 9th International Exhibition of Building Industry was held in the Tehran international permanent fairground in which 820 Iranian and 280 foreign exhibitors participated. The slogan of the exhibition was "quick, cheap and durable building". Of all the exhibitors 128 were UPVC windows, doors and profile producers. The Vista Best booth with an area of 530 sqm was one of the largest and most appealing booths of the exhibition.

The distinctive features of the Vista Best booth were a dominos show, the unveiling of the newest edition to the Vista Best product line "the 5 chamber profile" and the distribution of Vista Best Sudoku puzzles amongst the visitors.

During the course of the exhibition several Governmental Authorities and Ministers, such as the Minister of Welfare and Social Security, the Minister of Cooperatives and the Heads of the Housing Cooperatives of different provinces visited the Vista Best booth.

On the last day of the exhibition Vista Best was chosen as the best booth of the Exhibition and was awarded a certificate of appreciation.

The 1st Seminar of Building Material Standardization, Tehran

The first Seminar of Building Material Standardization was held at the Institute of Intellectual Development of Children and Young adults in Tehran. The total area of the Exhibition was 3,000 Sqm. Vista Best was one of the sponsors of the seminar. The Heads of the Institute of Standard & Industrial Researches of Iran, the Construction Engineering Organization, The Ministry of Housing & Urban Development and some reputable producers of standardized building materials also attended the seminar.

The Managing Director of Vista Best, Mahmoud Sedaghat was invited to the podium by the ceremony presenters to speak.

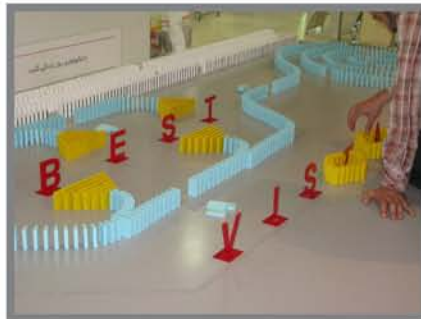


During his speech, the Managing Director of Vista Best spoke of the significance of exchanging ideas, scientific knowledge and expertise in regards to standardization; he also emphasized the necessity of establishing an organization which recognizes the importance of standardization.

He asked Governmental Authorities to stop the production and supply of non-standardized building materials. He went on to mention the potential value of the private sector in boosting the quality of construction, the importance of making buildings more resistant and the value of joint efforts of raw material producers for energy conservation.

The 10th Exhibition of Building Industry, Ahvaz

The 10th Exhibition of Building Industry was held in the Ahvaz fairground. 89 companies participated in the exhibition.



Vista Best and one of its window fabricators in Khuzestan – Beta Co. – exhibited jointly in a booth with an area of 200 Sqm in the Khalij Fars Hall. As before, Vista Best held the largest booth in the exhibition. Assistant to the Khuzestan Governor, the Head of the Ahvaz Housing and Urban Development Organization, The Mayor of Ahvaz and his companions visited the Vista Best - Beta booth, where they were informed of the quality of the windows, profiles, accessories and raw materials.

During the exhibition, Vista Best took photos of the other booths and on the last day of the exhibition, the photos were presented to the respective companies.

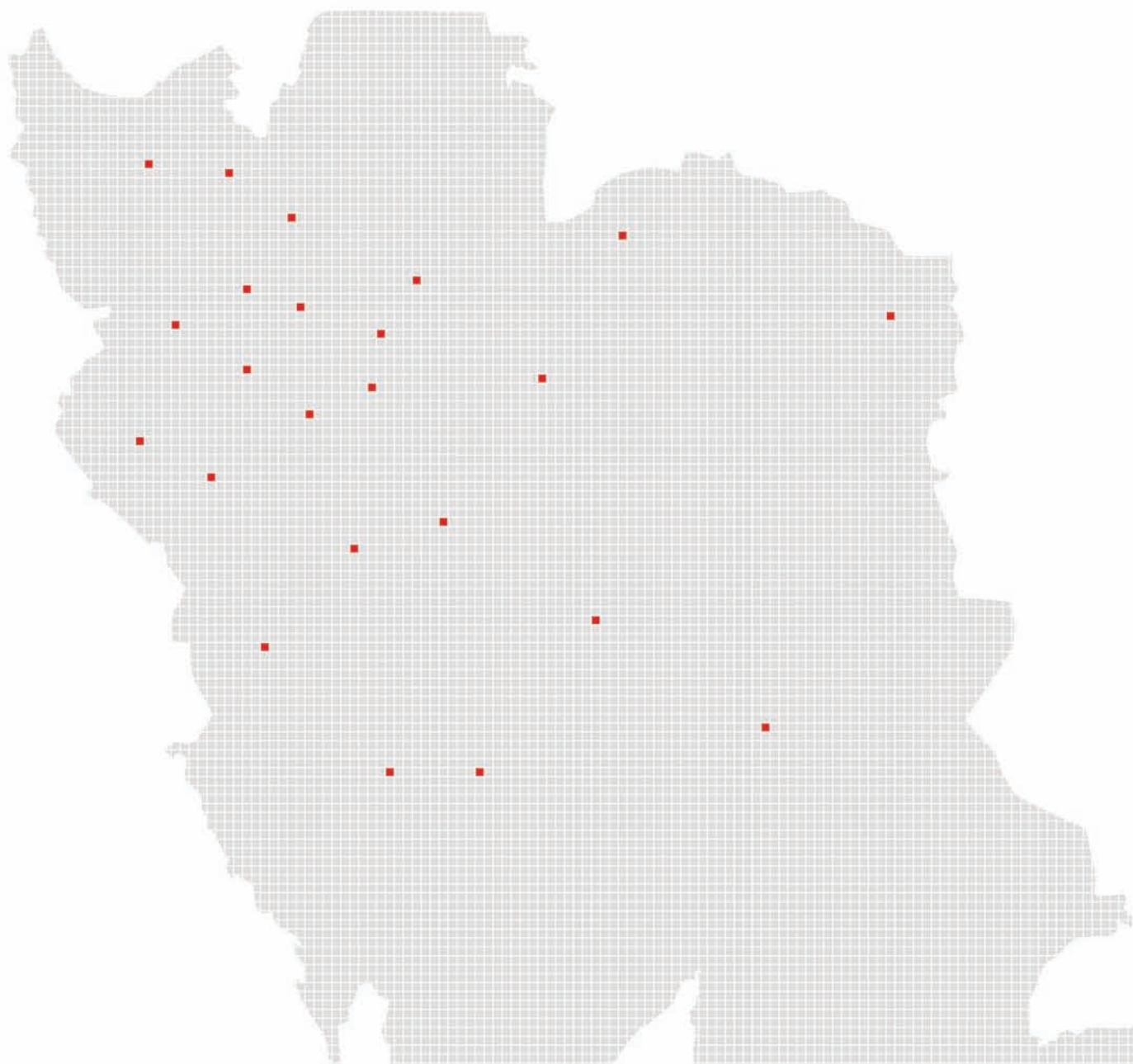


A close-up photograph of a hand holding a white business card. The hand is positioned at the top and bottom edges of the card, with the fingers gripping it. The background is dark and out of focus. The business card features the company name 'VISTA BEST' in a large, bold, red sans-serif font, followed by a registered trademark symbol. Below the name is a thin red horizontal line, and to the right of the line is the tagline 'Best of the Best' in a smaller, italicized serif font. At the bottom of the card, the text 'UPVC Profile Producer' is written in a clean, black sans-serif font.

VISTA BEST®

Best of the Best
UPVC Profile Producer

VISTA BEST



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